

## FACULTYPROFILE

**Name** : Dr.M.Deepalakshmi  
**AreaofSpecialisation** : Marketing  
**Education** : M.com.,M.Phil.,PGDCA.,Ph.D



### Professional Experience

**Teaching** : **16**

**Research** : **11**

### Contact Details

**Mobile No** : **9842857392**

**E-mail** : **mdeepalakshmi@psgrkcw.ac.in**

**IRINSLink** : **<https://psgrkcw.irins.org/profile/111872>**

### ResearchSupervision/Guideship

**M.Phil.** : **4**

**Ph.D.(completed)** : **2**

**Ph.D.(inprogress)** : **3**

### Professional Highlights

#### Publications–Articles

**UGC** : **25**

**SCOPUS-indexed** : **1**

**PeerReviewed** : **32**

**SeminarProceedings** : **22**

#### Publications–Books&Chapters

**Books Published as Author** : **3**

**ChaptersPublished** : **2**

#### Journal

**Editor** : **9**

#### MembershipinAcademicorProfessionalOrganisations

1.(ex:BoSMember,DepartmentofCommerce,NGPCollege/Member,CII/Member, ICAI)

#### ResourcePerson/ProfessionalEngagement

1. Seminar/Conference-52.

#### AcademicAdministrative Responsibilities

1. Yuvaclubco-ordinator(2019-2020)
2. NNSofficer(2017-2018)