

**FACULTY PROFILE**

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| **Name** | : | Dr.S. DURAIESWARI |
| **Area of Specialisation** | : | Commerce - Marketing |
| **Education** | : | M.Com(CA).,M.Phil.,PhD |
| **Other Qualifications** | : |  |
| **Professional Experience (in years)** |
| **Teaching** | : | **3 1/2 yrs** |
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| **Professional Highlights**  |
| **Publications – Articles** |  |  |
| **UGC**  | : | 30 |
| **SCOPUS-indexed** | : | 0 |
| **Publications – Books & Chapters** |
| **Books Published as Co-Author** | : | **1** |