

## Department of Business Administration

### National Conference on

# Supply Chain Strategies for a Sustainable Business

*in collaboration with*

CII Institute of Logistics (CII-IL)

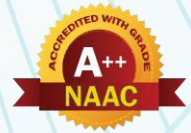


**Venue:** Sports Arena

PSGR Krishnammal College for Women  
Coimbatore

**Date:** 03/10/2024

**Time:** 9:30 AM to 4:00 PM



### About the Conference

In an era marked by environmental challenges and resource constraints, businesses are increasingly recognizing the need for sustainable practices. This conference aims to explore supply chain strategies for sustainable business, emphasizing efficiency, transparency, and resilience. Digital and circular supply chains are redefining industry standards by leveraging advanced technologies to create adaptive, eco-friendly, and responsive supply chain networks. The conference aims to explore into the future of supply chain management, focusing on strategies for innovative, smarter, greener, and more sustainable global business practices. Attendees will gain insights into best practices, emerging trends, and collaborative approaches from a panel of experts from CII-IL (CII Institute of Logistics) fostering partnerships among industry, academia, and advocacy groups, facilitating the exchange of ideas and the development of actionable strategies for driving sustainability in supply chains.

### Event Schedule:

- Inauguration
- Panel Discussion: CII-IL Experts
- Paper / Poster Presentation
- Valediction

*Scan here to Register*



### Objectives of the Conference

The theme and technical sessions of this conference will be designed in such a way that the attendees will learn and share their ideas and research findings regarding supply chain strategies, technologies and digital tools in supply chain management.

**For more information:**

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