

FACULTY PROFILE

Name : Dr. D. SUJARITHA
Area of Specialisation : Marketing
Education : M.Com., M.Phil., Ph.D.



Professional Experience : **19 Years**

Teaching : 16 Years

Research : 3years

Contact Details

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Professional Highlights**Publications – Articles**

UGC : 20

Seminar Proceedings : 2

Resource Person / Professional Engagement

1. Workshop / FDP : 10
Seminar Proceedings : 2

Academic Administrative Responsibilities

Co-ordinator – CMA (From 2017- Till date)