



FACULTY PROFILE

Name : Dr.V.Gokulanachiyar
Area of Specialisation : Marketing, Banking, HRM
Education : M.Com., M.Phil.,MBA.,Ph.D
Other Qualifications : Creative Writer of Anthology



Professional Experience (in years)

Teaching : 4 years
Research : 3 years

Contact Details

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Professional Highlights

Publications – Articles

UGC : 6
SCOPUS-indexed : 1
Peer Reviewed : 3
Seminar Proceedings : 6

Publications – Books & Chapters

Books Published as Co-Author : 1

Resource Person / Professional Engagement

1. Seminar / Conference - 1

Academic Administrative Responsibilities (in Descending Chronological Order)

1. IIC Ambassador (2019 to 2012)