

FACULTY PROFILE

Name : Dr. C.Gomathy
Area of Specialisation : Marketing
Education : M.Com., M.Phil., Ph.D.,



Professional Experience(in years)

Teaching : 17
Research : 14

Contact Details

Mobile : 960072041
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Research Supervision/Guideship

M.Phil. : 3
Ph.D. (completed) : 2
Ph.D. (in progress) : 2

Professional Highlights

Publications – Articles

UGC : 8
SCOPUS-indexed : 2
Peer Reviewed : 4
Seminar Proceedings : 2

Publications – Books & Chapters

Books Published as Co-Author : 3

Journal

Editor : 1
Reviewer/Member : 1

Membership in Academic or Professional Organisations

1. Doctoral Committee Member, Department of Commerce, PSG College, Gobi Government Arts college, Sri Krishna College of Arts and Science

Resource Person/Professional Engagement

1. Workshop/FDP – 7
 2. Seminar/Conference - 3

Academic Administrative Responsibilities

1. Co-ordinator – Consumer Club (from 2018 to till date)
 2. Co-ordinator – ISO (from 2021 to till date)