

FACULTY PROFILE

Name : Dr.R.S.Kanimozhi
Area of Specialisation : Marketing
Education : M.Com., M.Phil., PGDCA., Ph.D.
Other Qualifications : Diploma in Cooperative
Management, Diploma in Pre-
Primary Education



Professional Experience

Teaching : 16 Years
Research : 14 Years

Contact Details

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Professional Highlights

Publications – Articles

UGC : 18
SCOPUS-indexed : 2
Peer Reviewed : 4
Seminar Proceedings : 10

Resource Person / Professional Engagement

1. Workshop / FDP – 2
2. Seminar / Conference - 4