



FACULTY PROFILE

Name : Dr. Nithya Ramadass
Area of Specialisation : Marketing
Education : M.Com.,M.Phil.,PGDCA.,B.Ed.,Ph.D



Professional Experience(in years) `

Teaching : 8
Industry : 7

Contact Details

Mobile : 9080478737
E-mail : nithyar@psgrkcw.ac.in
IRINS Link : <https://psgrkcw.irins.org/profile/111898>

Professional Highlights

Publications – Articles

UGC : 11
SCOPUS-indexed : 2
Peer Reviewed : 8
Seminar Proceedings : 2

Publications – Books & Chapters

Chapters Published : 2

Resource Person / Professional Engagement

Academic Administrative Responsibilities

IQAC Member
NAAC Criteria 2 Coordinator