



FACULTY PROFILE

Name : Dr.T.Ambika
Area of Specialisation : Marketing
Education : M.Com,M.Phil.,Ph.D.,



Professional Experience

Teaching : 14Years
Research : 4 Years

Contact Details

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Professional Highlights

Publications – Articles

UGC : 05
SCOPUS-indexed : 02
Peer Reviewed : 10
Seminar Proceedings : 03

Resource Person/Professional Engagement

1. Workshop/FDP – 10/22
2. Seminar/Conference -20/15

Academic Administrative Responsibilities

1. Fine Arts Association Incharge
2. Consumer Club Incharge