

FACULTY PROFILE



Name : Dr. TRYPHENA R
Area of Specialisation : SUSTAINABLE FASHION,
 SUSTAINABLE CONSUMPTION
Education : DOCTORATE IN PHILOSOPHY
Other Qualifications : UGC NET-JRF

Professional Experience (in years)

Teaching : 1
Research : 5
Industry : 3

Contact Details

Mobile : 9789921778
E-mail : tryphena@psgrkcw.ac.in
IRINS Link :
LinkedIn Link : <https://www.linkedin.com/in/dr-tryphena-r-13980727/>

Research Supervision/Guideship

M.Phil. : NULL
Ph.D. (completed) : YES
Ph.D. (in progress) :

Professional Highlights

Publications – Articles

UGC : R. Tryphena and I. Arul Aram. "Recent trends in sustainable and eco-friendly textile and clothing practices in India." International Journal of Home Science, 3(3), 2017. 328- 332. ISSN: 2395-7476.
SCOPUS-indexed :
Peer Reviewed : R. Tryphena and I. Arul Aram. 'Consumer perception on sustainable clothing among urban Indians'. Journal of Engineered Fibers and Fabrics, Volume 18: 1–11. Sage, Published online on April 26, 2023. Impact Factor: 2.000 / 5-Year Impact Factor: 1.827. DOI: 10.1177/15589250231168964

Seminar Proceedings :

Publications – Books & Chapters

Books Published as Author :
Books Published as Co-Author :
Chapters Published : - Arul Aram and R. Tryphena. "Developing rural skills for a decentralized renewable energy". Nation Building through Skill Development. Eds. A.S. Arul Lawrence and P. Thiagarajan. Chennai: Tamil Nadu Open University, 2021. pp. 10-17.

Journal

Editor :
Reviewer/Member : 2

Membership in Academic or Professional Organisations

1. (ex: BoS Member, Department of Commerce, NGP College / Member, CII / Member, ICAI)

Resource Person / Professional Engagement

-R. Tryphena and I. Arul Aram. Presented a paper on “Communication of sustainable clothing content on social media” in the 45th Indian Social Congress in Crescent University, Chennai, from March 28 to April 1, 2022. The abstract has been published in the conference proceedings. pp 367.

- R. Tryphena and I. Arul Aram. Presented a paper on ‘Eco-textiles discourses on social media’ at the 43rd Indian Social Science Congress on ‘Current Science of Nature Human- Society in India’ organized by the Indian Social Science Academy in Bengaluru from January 17 to 21, 2020. pp. 367.

- R. Tryphena, 3-Day International Conference on Social Media & Developing Societies from 10-12 November 2021, organised by the Department of Media Studies in association with IQAC, Christ Nagar College, Trivandrum, India ‘Communicating Sustainable Clothing Content on Social Media - an Indian Perspective’, Won best paper award.

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| 1. Nodal Officer, NIRF (2017 to 2019) | NILL |
| 2. Co-ordinator, AISHE (2008 to 2012) | NILL |
| 3. Committee Member, NAAC (2008 till date) | NILL |
| 4. Co-ordinator, RUSA (2008 to 2010) | NILL |