College of Excellence, NIRF-2023-4th Rank Autonomous and Affiliated to Bharathiar University Accredited with A⁺⁺ grade by NAAC, An ISO 9001:2015 Certified Institution Peelamedu, Coimbatore-641004

DEPARTMENT OF BUSINESS ADMINISTRATION (BUSINESS PROCECSS MANAGEMENT)

CHOICE BASED CREDIT SYSTEM (CBCS) & LEARNING OUTCOMES-BASED CURRICULAR FRAMEWORK (LOCF)

SEMESTER I

2024-2027 BATCH

College of Excellence, NIRF-2023-4th Rank Autonomous and Affiliated to Bharathiar University Accredited with A⁺⁺ grade by NAAC, An ISO 9001:2015 Certified Institution Peelamedu, Coimbatore-641004

PROGRAM LEARNING OUTCOMES (PLO'S):

- **PLO1.** To provide students with experience in integrating the concepts and techniques from the various functional areas of business and generating solutions for contemporary business problems.
- **PLO2.** To manifest the students with high level of knowledge and skills including theoretical, analytical and critical thinking, decision making, intellectual independence, leadership, planning and organization, and problem solving with paramount ability to communicate ideas effectively.
- **PLO3.** To transform the student to play a pioneering and leading role in the community, enablingher to take responsibilities and contribute to solving problems through innovative thinking, collective work, reflection, and self-development.
- **PLO4.** To demonstrate competence in applying the tools and techniques of Business Management to industry and to enable students to take intrapreneurial and entrepreneurial activities.
- **PLO5.** To develop competence to become global citizens through appreciating diversity, acquiring skills in digital technologies, and demonstrating awareness to professional values, ethics and sustainability issues to solve complex business problems.

PROGRAMME SPECIFIC OUTCOME (PSO'S)

Upon the completion of BBA (Business Process Management) program, the graduates will be able to

PSO1: Enrich their knowledge and skills in various domains of business process services to become Industry ready.

PSO2: Develop corporate etiquettes, critical thinking, and exhibit a spirit of co-operation, leadership, and teamwork.

PSO3: Understand the framework of controls and compliances in various domains of BPS.

PSO4: Gain expertise on modern methods and techniques used in Business Process Industry.



DEPARTMENT OF BUSINESS ADMINISTRATION

(BUSINESS PROCESS MANAGEMENT)

CHOICE BASED CREDIT SYSTEM (CBCS) & LEARNING OUTCOME BASED CURRICULAR FRAMEWORK (LOCF)

SCHEME OF EXAMINATION

2024-2027 Batch &onwards

I SEMESTER

SEM	Part	Course Code	Title of the Course	Course Type	Instruction hours/week	Contact hours	Tutorial	Duration of Examination	Examination Marks			Credits
									CA	ESE	TOTAL	
	Ι	TAM2301A/ HIN2301A/ FRE2301A	Language Paper I- Tamil/Hindi/French	L	4	58	2	3	25	75	100	3
	II	ENG2301A	English Paper I	Е	4	58	2	3	25	75	100	3
	III	BB24C01	Core 1: Contemporary Management	CC	5	73	2	3	25	75	100	3
_	III	BB24C02	Core 2: Financial Accounting	CC	5	73	2	3	25	75	100	3
I	III	BB24C03	Core 3: Organizational Behavior	CC	5	73	2	3	25	75	100	3
	III	TH24A02	Allied paper I: Mathematics for Management I	GE	5	73	2	3	25	75	100	4
				Non T	amil St	ıdents					•	
	IV	NME23B1 / NME23A1	Basic Tamil I / Advance Tamil I	AEC	2	28	2	-	100	-	100	2
	Students with Tamil as Language											
		NME23WS	Women Studies	AEC	2	30	ı	-	100	-	100	
		24BONL1	Online Course 1**	-	-	-	-	-	-	-	-	
I-V	VI	24BONL2	Online Course 2**	1	-	-	-	-	-	-	-	
		24BONL3	Online Course 3**	-	-	-	-	-	-	-	_	

L-Language

E-English

 $CC-Core\ Courses$

GE – Generic Elective

AEC - Ability Enhancing Course

CA – Continuous Assessment ESE - End Semester Examination

** - Additional Credit Course

The following changes in the assessment pattern for 2024- 25 batch (I UG)

CA Pattern - Theory- (First 3 Units)

Section $A - 3 \times 2 = 6$

Section $B - 3 \times 5 = 15$ (either or – same CLO Level)

Section $C - 3 \times 8 = 24$ (either or – same CLO Level)

Total 45 Marks

2023 UG - Accounts Courses - (First 3 Units)

CA Ouestion from each unit comprising of

One question with a weightage of 2 Marks $2 \times 3 = 6$ One question with a weightage of 5 Marks $5 \times 3 = 15$ One question with a weightage of 8 Marks $8 \times 3 = 24$

(Internal Choice at the same CLO level)

Total: 45 Marks

ESE Pattern (Theory)

Section $A - 5 \times 2 = 10$

Section B -5 x 5 = 25 (either or - same CLO Level)

Section $C - 5 \times 8 = 40$ (either or – same CLO

Level)

Total 75 Marks

ESE Question Paper Pattern:(for Accounts Paper) 5 x 15 = 75 Marks

Question from each unit comprising of

One question with a weightage of 2 Marks : 2 x 5=10

One question with a weightage of 5 Marks $: 5 \times 5 = 25$ One question with a weightage of 8 Marks $: 8 \times 5 = 40$

(Internal Choice at the same CLO level)

Total 75 Marks

I Year UG / PG

CIA Test - 5 Conducted for 45 marks after 50

daysModel Exam - 7 Conducted for 75 marks

(Q.P. Pattern (2,5,8 Marks) Each Unit 15 Marks)

Sem/Ass/Quiz - 5 Class Participation - 5 Attendance - 3

25 Marks

Continuous Internal Assessment Pattern for the Foundation Course - Women's Studies

Quiz after each module of class hours
 Assignment after each unit
 A project submission at the end of course
 25 marks
 25 marks

ASSIGNMENT/ SEMINAR

Maximum - 20 Marks (converted to 5 marks)

Criteria	4 Marks	3 Marks	2 Marks	1 Mark
Focus Purpose	Clear	Shows awareness	Shows little awareness	No awareness
Main idea	Clearly presentsa main idea.	Main idea supported throughout	Vague sense	No main idea
Organisation: Overall	Well planned	Good overall organization	There is a sense of organization	No sense of organization
Content	Exceptionally well presented	Well presented	Content is sound	Not good
Style: Details and Examples	Large specific examples and detailed descriptions	Some use of examples and detailed descriptions	Little use of specific examples and details	No use of examples

CLASS PARTICIPATION

Maximum - 20 Marks (converted to 5 marks)

Criteria	5 Marks	4 Marks	3 Marks	2 Marks	1 Mark	Points
						scored
	Student	Student	Student	Student	Student	
	proactively	proactively	contributes	rarely	never	
	contributes	contributes	to class and	contributes	contributes	
Level of	to class by	to class by	Asks	to class by	to class by	
Engagement	offering	offering	questions	offering	offering	
in Class	ideas and	ideas and	occasionally	ideas and	ideas	
	asks	asks		asking no		
	questions	questions		questions		
	more than	once per				
	once per	class				
	class.					
	Student	Student	Student	Student	Student	
	listens when	listens	listens when	does not	does not	
	others talk,	when others	others talk in	listen when	listen when	
	both in	talk, both in	groups and	others talk,	others talk,	
Listening	groups and in	groups and	in class	both in	both in	
Skills	class.	in class.	occasionally	groups and	groups and	
	Student			in class.	in class.	
	incorporates				Student	
	or builds off				often	
	of the ideas				interrupts	
	of others.				when others	
					speak.	
Behavior	Student almost	Student rarely	Student	Student often	Student almost	
	never		occasionally			
	displays	displays	displays	displays	always	
	disruptive	disruptive	disruptive	disruptive	displays	
	behavior	behavior	behavior	behavior	disruptive	
	during class	during class	during class	during	behavior	
				class	during class	

	Student is	Student is	Student is	Student is	Student is
	almost	usually	occasionally	rarely	almost
Preparation	always	prepared	prepared for	prepared	never prepared
	prepared for	forclass	class with	forclass	for
	class with	with	required	with	class.
	required	required	Class	required	
	class	class	materials	class	
	materials	materials		materials	

MAPPING OF PLOS WITH CLOS

	PROGRAMME LEARNING								
		OUTCOMES							
COURSE	PLO1	PLO2	PLO	PLO4	PLO				
COCKSE	001	IDGE D	3		5				
COURSE-BB24C01									
CLOs	PLO1	PLO2	PLO3	PLO4	PL05				
CLO1	S	S	S	S	S				
CLO2	S	S	S	S	S				
CLO3	S	S	S	S	S				
CLO4	S	S	M	M	S				
COURSE – BB24C02									
CLOs	PLO1	PLO2	PLO3	PLO4	PLO5				
CLO1	S	S	M	S	S				
CLO2	S	S	M	S	M				
CLO3	S	S	S	M	M				
CLO4	S	S	S	S	S				
	COL	JRSE –	BB24C03	3					
CLOs	PLO1	PLO2	PLO3	PLO4	PLO5				
CLO1	S	S	S	S	S				
CLO2	S	S	S	S	S				
CLO3	S	S	S	M	M				
CLO4	M	S	S	M	M				

COURSE CODE	COURSE NAME	Category	L	Т	P	Credit
BB24C01	CONTEMPORARY MANAGEMENT	Theory	73	2	-	3

Preamble

- 1. To impart thorough understanding of management fundamentals and diverse managerial functions to students.
- **2.** To empower students with comprehension of essential managerial skills crucial for achieving success in managerial roles.
- **3.** To equip students with knowledge in planning, decision-making, organizing, and controlling, essential for navigating evolving organizational structures, globalization, technological advancements, and diverse workforce dynamics.
- **4.** To integrate the concept of social responsibility into business decision-making processes.

Course Learning Outcomes

On the successful completion of the course, students will be able to

CLO Number	CLO Statement	Knowledge Level
CLO1	Understand various management concepts, their functions, and describe current developments in management practices.	K1
CLO2	Explain the different functions of Management with a deeper understanding of their roles and significance within organizational contexts.	
CLO3	Identify the advantages and challenges of different functions of management, demonstrating a critical understanding of their implications for organizational effectiveness.	K3
CLO4	Apply budgetary controls & non-budgetary controls promoting efficient and optimal utilization of resources in an organization, showcasing advanced knowledge and skills in management practices.	

Mapping with Programme Learning Outcomes

	8				
CLOs	PLO1	PLO2	PLO3	PLO4	PL05
CLO1	S	S	S	S	S
CLO2	S	S	S	S	S
CLO3	S	S	S	S	S
CLO4	S	S	M	M	S

S-Strong; M-Medium

UNIT – I (14 Hours)

Management: Meaning - Definition - *Scope - Features - Levels - *Managerial Roles and Skills-Management as an art or a science or a profession - Functions of Management -*Management Thoughts (Scientific & Modern Management)- Ethics- *Social Responsibility - Sustainable Management - Management Lessons From IKS (*Arthashastra and Thirukkural*).

UNIT - II (15 Hours)

Planning: Meaning - Definition - *Nature - Characteristics - Importance - *Process - *Types

Limitations - Management By Objectives - Decision Making: Meaning-Definition - Features
*Process - Types - Design Thinking - Creativity - Innovation - Creativity Vs Innovation - Role of AI in Management.

UNIT – III (14 Hours)

Organising: Meaning - Definition - *Principles- Formal and Informal Organization - *Forms of Organisation (Organisation Structure) - *Delegation and Authority — Learning Organization-Centralization and Decentralization.

Staffing-Meaning-Importance-*Process of Staffing – Directing- Definition- Characteristics – Importance-*Manager Vs Leader.

UNIT – IV (15 Hours)

Controlling: Definition – *Characteristics – Importance - Limitations - Control Process – Effectivecontrol system - Types of Control - Control Techniques: Budgetary Control and Non budgetary control-Management by Walking Around (MBWA).

*Co-ordination: Meaning - Definition – Features – Types – Benefits.

UNIT - V (15 Hours)

Emerging Trends in Management: Crisis Management- Change Management (adapting to change)- Gender Balance - Global Management Competencies

*Introduction to Industry 4.0- Need – Reasons for Adopting Industry 4.0 - Definition – Goals and Design Principles - Technologies of Industry 4.0- Skills required for Industry 4.0- Advancements in Industry 4.0- Impact of Industry 4.0 on Society, Business, Government and People - Introduction to Industry 5.0 - Principles of Industry 5.0.

* Highlighted Text offered in blended mode (Links Provided)

Case study Analysis- (Internal Evaluation Only)

Text Book:

Sl. No.	Author(s)	Title of the Book	Publisher	Year of Publication &Edition
1 I	Gareth Jones and Jennifer George	Contemporary Management	McGraw-Hill	2022 & 12 th Edition
2	Weihrich & Mark V.	Essentials of Management- AnInternational, Innovation and Leadership Perspective	Tata McGraw Hill	2020 & 11 th Edition
3	*	,	Sultan Chand & Sons	2022 & 21 st Edition
4	P. Kaliraj, T. Devi, Highe	r Education for Industry 4.0 and Transfe	ormation to Educ	ation 5.0

Reference Books:

Sl. No.	Author(s)	Title of the Book	Publisher	Year of Publication &Edition
	Openstax, David S. Bright, Anastasia H. Cortes	Principles of Management	Open Stax Textbooks	2022 & 1 st Edition
	Stephen P Robbins; Mary K Coulter	Management	Hoboken, NJ : Pearson	2020 & 15 th Edition

Reference Links:

Sl. No.	Units	Topics	Links	No of Hrs
1	IV, V	Organizing, Span of management, Staffing: , Organizational Change,	NPTEL: https://archive.nptel.ac.in/courses/110 /107/110107150/	12 Weeks
2	Unit: I, II	Controlling, Concept of Management. Organizing, Controlling, Management & Society, Creativity & Innovation	NPTEL: https://nptel.ac.in/courses/122108038	10 hours
3	Unit V	•	Introduction to Industry 4.0 and Internet of Things - (nptel.ac.in) https://youtu.be/wgWRLu8p90M	4 hours

Pedagogy: Chalk& Talk, lecture, Seminar, PPT, Group Discussion, Activity Based, Case Study.

Blended Learning Links

S.no	Topic	Blended Learning Links
1	Scope of Management	https://youtu.be/r19R2oHY1cc
2	Managerial Roles and Skills	https://youtu.be/YRN-qlwZnVQ
3	Management Thoughts:	https://youtu.be/N0FdYnx9-vA
	Scientific	https://youtu.be/O_jsxkRCS4U
4	Modern Management	https://youtu.be/B28ipvdbf-U
	Thoughts	https://youtu.be/6553W0BS4y0
5	Social Responsibility	https://youtu.be/ZoKihFLCY0s
6	Nature of Planning	https://youtu.be/x3RCjZU9n5o
7	Process of Planning	https://youtu.be/QDRkZbbwTq8
8	Types of Plans- Singleuse plans &	https://youtu.be/KWy_m6QfFhw
	Standing plans	
9	Decision making	https://youtu.be/vliBLYBlxi4
	Process	
10	Organising: Principles	https://youtu.be/bAKgOVSmstQ
11	Forms of Organisation	https://youtu.be/bj0E1wcdLtE
	(organisation structure)	
12	Delegation & Authority	https://youtu.be/kLXk_RoaSLg
		https://youtu.be/WsqH8ygPS1k
13	Process of staffing	https://youtu.be/6YOQY rZT8
14	Manager Vs Leader	https://youtu.be/-ktIjqpHG8k
15	Characteristics of	https://youtu.be/0FfDk1-JgVs
	Controlling	
16	Coordination: Meaning	https://youtu.be/wFJwzB-0JV4
	and Definition	
17	Introduction to	https://youtu.be/wgWRLu8p90M
	Industry 4.0- Need	

COURSE CODE	COURSE NAME	Category	L	Т	P	Credit
BB24C02	FINANCIAL ACCOUNTING	Theory	73	2	-	3

Laccounting. Preamble:

- 1. To deepen knowledge on all the components of the final accounts, using a double entrybook keeping perspective.
- 2. To convey sufficient knowledge for an adequate interpretation, analysis and use the information provided by financial accounting.
- 3. To effectively communicate financial results and position to stakeholders.

Course Learning Outcomes

On the successful completion of the course, students will be able to

CLO Number	CLO Statement	Knowledge Level
CLO1.	Understand the concepts, principles and the importance of financial accounting.	K1
CLO2.	Recognize the kinds of accounting and use accounting tools through application and implementation.	K2
CLO3.	Associate with the components of final accounts through the application of double-entry book keeping principles	К3
CLO4.	Analyse and perform the accounting operations.	K4

Mapping with Programme Learning Outcomes

CLOs	PLO1	PLO2	PLO3	PLO4	PLO5
CLO1	S	S	M	S	S
CLO2	S	S	M	S	M
CLO3	S	S	S	M	M
CLO4	S	S	S	S	S

S-Strong; M-Medium

Financial Accounting - BB24C02 UNIT - I (15 Hours)

(73 Hours)

Nature of Accounting - *GAAP* - Generally Accepted Accounting Principles - Accounting Concepts and conventions - Accounting Cycle - Accounting Equations - AI in Accounting - *Kinds of Accounts* - Journal, Ledger - Self Balancing Ledger, Subsidiary Books: Purchase Book, Sales Book, Returns Book, Cash Book.

UNIT (14/14/16)

Trial Balance-*objectives* and methods of preparing Trial Balance-Rectification of Errors - *typesof errors* - preparation of suspense account - effect of errors on profit—Reasons for Difference between Cash Book and Pass Book Balance - Preparation of Bank Reconciliation Statement

UNIT - III (14 Hours)

Capital and Revenue expenditure- Preparation of Manufacturing – Trading and Profit and Loss Account – Balance Sheet- ***Treatment of adjustments***

UNIT – IV (15 Hours)

Depreciation – *Introduction, Need* - Methods: Straight line and Diminishing balance methods – Bills of Exchange – entries in the books of drawer and acceptor

UNIT - V (15 Hours)

Final accounts of a company- Horizontal and vertical forms of income statement and Balance sheet and its contents - Financial statement analysis- comparative, common size statements and trend analysis- *Ethics in financial reporting*- Introduction to International Accounting standards - Introduction to Digital Assets.

(Theory and Problems in the ratio of 20% and 80% respectively)

TEXT BOOK:

Sl. No.	Author(s)	Title of the Book	Publisher	Year of Publication & Edition
1	P C Tulsian, Bharat Tulsian, Tushar Tulsian	Financial Accounting	S Chand Publications	2023 & 1 st Edition
2	S.P. Jain ,K.L. Narang, Simmi Agrawal & Monika Sehgal		Kalyani Publishers	2022 & 12 th Edition
3	Gupta MP, Agarwal BM	Financial Accounting	S Chand Publications	2023 & 1 st Edition

REFERENCE BOOKS:

Sl. No.	Author(s)	Title of the Book	Publisher	Year of Publication &Edition
1	S.N. Maheswari, Suneel K.Maheshwari, Sharad K. Maheshwari	Financial Accounting for BBA	Vikas Publishing HousePrivate Limited	2018 & 6 th Edition
2	Grewal T.S	Double entry bookkeeping	Sultan hand &Company	2017 & 2 nd Edition

Reference links

Sl. No.	Units	Topics	Links	No of Hrs
1	Unit -1,2,3	Financial Accounting	Swayam: https://onlinecourses.swayam2.ac.in/ce c19_cm04/preview	12 Weeks
2.	Unit - 4, 5	Financial Accounting	Swayam: https://onlinecourses.nptel.ac.in/noc23 _mg80/preview	8 Weeks
3.	Unit -1,2	Introduction to Financial Accounting	Coursera: https://www.coursera.org/learn/whart on-accounting	12 hours

Pedagogy: Chalk& Talk, lecture, Seminar, PPT, Group Discussion, Activity Based, Case Study.

Blended Learning Links

S.no	Principles	Blended Learning Links
1	Principles	https://archive.nptel.ac.in/courses/110/106/110106147/
2	Kinds of Accounts	https://archive.nptel.ac.in/courses/110/106/110106147/
3	Objectives, Types of error	https://archive.nptel.ac.in/courses/110/106/110106147/
4	Treatment of Adjustments	https://archive.nptel.ac.in/courses/110/101/110101131/
5	Depreciation – Meaning, Need for depreciation	https://archive.nptel.ac.in/courses/110/101/110101131/
6	Ethics in financial reporting.	https://www.youtube.com/watch?v=OT5RdoJAkhY

COURSE CODE	COURSE NAME	Category	L	Т	P	Credit
BB24C03	ORGANISATIONAL BEHAVIOUR	Theory	73	2		3

Preamble

- 1. To provide the students with knowledge on organizational behaviour concepts, theories, and business practices at national and global level.
- 2. To develop human relation skills (group dynamics, team building and leadership).
- 3. To analyze the impact of personality, values, perception, motivation and attitudes on behaviour in organizations.
- 4. To apply organizational behaviour approaches in the workplace towards improving organization's effectiveness.

Course Learning Outcome

On the successful completion of the course, students will be able to:

CLO	CLO Statement	Knowledge
		Level
CLO1	Understand Organisational behaviour concepts, theories and relate it to organizational context.	K1
CLO2	Recognize the impact of perceptions, attitudes, personality, culture and rewards on organizational performance.	K2
CLO3	Apply the needs of group dynamics, cohesiveness, power, politics and values for development of team building.	К3
CLO4	Analyse the behaviour of individuals and groups to handle stress and conflict in an organisation and adapt with the organization climate and changes.	K4

Mapping with Programme Learning Outcomes

CLOs	PLO1	PLO2			
CLO1	S	S	S	S	S
CLO2	S	S	S	S	S
CLO3	S	S	S	M	M
CLO4	M	S	S	M	M

S-Strong; M-Medium

UNIT – 1 (15 Hours)

Nature and importance of Organisational Behaviour (OB)— *Concept and Relevance of OB in Modern Management* - Models of OB- Challenges and Opportunities faced by Managers applying OB- Revolutionizing Technology - Learning: Concept and Implications; Conditioning and Social Learning Theories; Self-concept, Self-Esteem, *Personality, Meaning, Major determinants of Personality, Personality traits – Personality tests*.

UNIT – II (15 Hours)

Perception- Process, importance, *factors influencing perception*, Managerial and Behavioural applications of Perception, *Attribution Theory –Organisational Applications* Motivation-Concept, Theories (Maslow, Herzberg and McGregor) - *Evaluation, Feedback and Reward - Attitudes: characteristics, components, Types of Attitudes; Values, Beliefs and Attitudes with Managerial Implications*

UNIT - III (15 Hours)

Group Dynamics- Definition, types of Groups, Stages of Group Development, *Team Building, AI in Workplace Collaboration and Team Dynamics - Group Cohesiveness – Group norms -Group processes and Group Decision Making*, Evolution of a Group into Teams. *Organisation Power: Concept, Source and Classification; Power Tactics; Coalitions*; Politics: People's Response to Organisational Politics.

UNIT – IV (14 Hours)

Organisational Culture: Concept; Dominant Culture; Strong vs Weak Cultures; Creating and Sustaining Culture; *Across Culture*; Employees Learning of The Culture; Creating a Customer-Responsive Culture. Organizational Stress & Conflict: Concept; Consequences and Sources; * Stress Management: Approaches; Types of Stress and Conflicts; Stages; Effects and Management of Conflicts *.

UNIT - V (14 Hours)

Organisational Development and Climate – Objectives-Characteristics-Importance and Factors affecting Organisational Development and Climate; AI Application in Organisational Development- *Organisational Effectiveness- Organisational Change and innovation - Concept and Forces for Change*; Managing Planned Changes; Resistance to Change; Boundedness of Managing the Change*.

* Highlighted Text offered in blended mode (Links Provided)

Case study (internal valuation only)

Text Books:

Sl.No	Author(s)	Title of the Book	Publisher	Year of Publication &
				Edition
1.	Stephen P. Robbins,	Organisational	19 th Edition	2023 &
	Timothy A.	Behaviour	Pearson	19 th Edition
	JudgeNeharika Vohra			
2.	Fred Luthans, Brett C.	Organizational	Information Age	2020 &
	Luthans, Kyle W.	Behavior: An	Publishing	12 th Edition
	Luthans	Evidence-Based		
		Approach		
3.	Dr. F. C. Sharma	Organisational	SBPD	2021 &
		Behaviour	Publications	1 st Edition

Reference Books:

Sl.No	Author(s)	Title of the Book	Publisher	Year of Publication
				&Edition
1.	Steven L. McShane, Mary Ann Von Glinow, Himanshu Rai	Organisational Behaviour	9 th Edition McGraw Hill	2022 & 9 th Edition
2.	Mathias J. Seventh	Organizational Behavior: How to Turn Your Business Into The Professional OrganizationThat You Want	Author's Republic	2019 & 1 st Edition
3.	Raisa Arvinen- Muondo, Stephen Perkins	Organizational Behavior People, Process, Work and Human Resource Management	Brilliance Publishing	2018 & 1 st Edition

Pedagogy: Chalk& Talk, lecture, Seminar, PPT, Group Discussion, Activity Based, Case Study.

Blended Learning Links:

S.No.	Topics	Blended Learning Links
1	Concept and Relevance of OB in Modern Management	https://www.youtube.com/watch?v=- sLHfYnxh8s&list=PLbMVogVj5nJQYXoO3foSZ6CrU7aCCw Ts b&index=3
2	Personality, Personality traits	https://www.youtube.com/watch?v=vJuYtdksW6c&list=PLbM Vo gVj5nJQYXoO3foSZ6CrU7aCCwTsb&index=6
3	Personality tests	https://www.youtube.com/watch?v=fncSqQxgGnw&list=PLb MV_ogVj5nJQYXoO3foSZ6CrU7aCCwTsb&index=7
4	Factors influencing perception,	https://www.youtube.com/watch?v=DNdUY4nz1qQ&list=PLb M_VogVj5nJQYXoO3foSZ6CrU7aCCwTsb&index=11
5	Attribution Theory –Organisational Applications	https://www.youtube.com/watch?v=hKCcZdqhs1I&list=PLbM Vo gVj5nJQYXoO3foSZ6CrU7aCCwTsb&index=12
6	Evaluation, Feedback and Rewards	https://www.youtube.com/watch?v=MK9Jt7BxoYM&list=PLb M_VogVj5nJQYXoO3foSZ6CrU7aCCwTsb&index=18
7	Values, Beliefs and Attitudes with Managerial Implications	https://www.youtube.com/watch?v=qaCs1PyPG04&list=PLbMV ogVj5nJQYXoO3foSZ6CrU7aCCwTsb&index=10
8	Team Building	https://www.youtube.com/watch?v=6mBLT7gux2I&list=PLb MV_ogVj5nJQYXoO3foSZ6CrU7aCCwTsb&index=22
9		https://www.youtube.com/watch?v=v1gigx9fwcY&list=PLbM Vo gVj5nJQYXoO3foSZ6CrU7aCCwTsb&index=23
10	1	https://www.youtube.com/watch?v=3wLDyPN4QMY&list=PLb MVogVj5nJQYXoO3foSZ6CrU7aCCwTsb&index=26
11	Across culture	https://www.youtube.com/watch?v=_s6z81TGMXQ&list=PLb M VogVj5nJQYXoO3foSZ6CrU7aCCwTsb&index=41
		https://www.youtube.com/watch?v=KHD0pIh6UEg&list=PLb M VogVj5nJQYXoO3foSZ6CrU7aCCwTsb&index=20
12	Managing Stress and Conflicts.	https://www.youtube.com/watch?v=KXTi6S- pLa8&list=PLbMVogVj5nJQYXoO3foSZ6CrU7aCCwTsb∈ de x=25
13	Organisational Effectiveness- Organisational Change and innovation - Concept and Forces for Change	https://www.youtube.com/watch?v=TnhBeaFbHYo&list=PLb MV ogVj5nJQYXoO3foSZ6CrU7aCCwTsb&index=39
14	Boundedness of Managing the Change.	https://www.youtube.com/watch?v=Ws2gVrVzYbo&list=PLb M_VogVj5nJQYXoO3foSZ6CrU7aCCwTsb&index=40