



FACULTY PROFILE

Name : Mrs.K.Ilavarasi
Area of Specialisation : Marketing Management
Education : M.Com(FCA),M.Phil.,(Ph.D.,)
Other Qualifications : PGDCA.,



Professional Experience(in years)

Teaching : 7 years 10 months

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Publications – Articles

UGC : 13
Seminar Proceedings : 3

Publications – Books & Chapters

Chapters Published : 2