

## FACULTY PROFILE

**Name** : Dr. Sridevi S  
**Area of Specialisation** : Marketing Management  
**Education** : M.Com., Ph.D  
**Other Qualifications** : -



### Professional Experience (in years)

**Teaching** : 7 Months  
**Research** : -  
**Industry** : -

### Contact Details

**Mobile** : 9626841465  
**E-mail** : [sridevi@psgrkcw.ac.in](mailto:sridevi@psgrkcw.ac.in)  
**IRINS Link** : <https://psgrkcw.irins.org/profile/568665>

**LinkedIn Link** : --

### Research Supervision/Guideship

**M.Phil.** : -  
**Ph.D. (completed)** : -  
**Ph.D. (in progress)** : -

### Professional Highlights

#### Publications – Articles

**UGC** : 3  
**SCOPUS-indexed** : -  
**Peer Reviewed** : -  
**Seminar Proceedings** : -

#### Publications – Books & Chapters

**Books Published as Author** : -  
**Books Published as Co-Author** : -  
**Chapters Published** : -

#### Journal

**Editor** : -  
**Reviewer/Member** : -

#### Membership in Academic or Professional Organisations

1. (ex: BoS Member, Department of Commerce, NGP College / Member, CII / Member, ICAI) – Nil

#### Resource Person / Professional Engagement

1. Workshop / FDP – Nil  
 2. Seminar / Conference - -

#### Academic Administrative Responsibilities (in Descending Chronological Order)