

FACULTY PROFILE



Name : Dr. R.SHOBANA
Area of Specialisation : Marketing and Finance
Education : MBA.,M.Phil.,Ph.D
Other Qualifications :

Professional Experience (in years)

Teaching : 16
Research : 03
Industry : NIL

Contact Details

Mobile : 9943923095
E-mail : shobanar@psgrkcw.ac.in
IRINS Link : <https://vidwan.inflibnet.ac.in/profile/161762>
LinkedIn Link : <https://www.linkedin.com/in/shobana-suresh-R/>

Research Supervision/Guideship

M.Phil. : 02
Ph.D. (completed) : NIL
Ph.D. (in progress) : 04

Professional Highlights

Publications – Articles

UGC : 18
SCOPUS-indexed : 01
Peer Reviewed : 01
Seminar Proceedings : 05

Publications – Books & Chapters

Books Published as Author : 01
Books Published as Co-Author : 01
Chapters Published : 02

Journal

Editor : NIL
Reviewer/Member : 01

Membership in Academic or Professional Organisations

1. BoS Member for BBA & BBACA Programme at VLB Janakiammal College for Women
2. Associate Member of the International Society for Development and Sustainability (ISDS)
3. Member at Teaching and Education Research Association
4. Member at National Institute for Technical Training and Skill development

Resource Person / Professional Engagement

1. Workshop / FDP – 01
2. Seminar / Conference - 03

Academic Administrative Responsibilities (in Descending Chronological Order)

NIL