

FACULTY PROFILE



Name : Dr.B.Devi Priya
Area of Specialisation : International Marketing
Education : MIB., MBA., PGDIB., M.Com CA., PhD
Other Qualifications : -

Professional Experience (in years)

Teaching : 10 Years
Research : 4 Years
Industry : -

Contact Details

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LinkedIn Link : -

Research Supervision/Guideship

M.Phil. : -
Ph.D. (completed) : -
Ph.D. (in progress) : -

Professional Highlights

Publications – Articles

UGC : 3
SCOPUS-indexed : -
Peer Reviewed : 3
Seminar Proceedings : 4

Publications – Books & Chapters

Books Published as Author : 2
Books Published as Co-Author : -
Chapters Published : 5

Journal

Editor : 7
Reviewer/Member : 6

Membership in Academic or Professional Organisations

1. Member, Internet Society
2. Member, Computer Science Teachers Association
3. Member, International Association of Journals and Conferences
4. Life Time Member, Teaching and Education Research Association
5. Executive Member, International Association of Academicians
6. Member, Asia Society for Researcher
7. Professional Member, International Association of Educators and Researchers
8. Member, Indian Academicians and Research Association
9. Member, IFERP
10. Member, International Economics Development Research centre

Resource Person/Professional Engagement

1. Workshop/FDP – Nil
2. Seminar/Conference - Nil

Academic Administrative Responsibilities (in Descending Chronological Order)

1. Nil