

## FACULTY PROFILE

**Name** : Dr..R.Lakshmi Priya  
**Area of Specialisation** : Marketing  
**Education** : M.com (F&A)., PhD.,  
**Other Qualifications** :



### Professional Experience (in years)

**Teaching** : 7  
**Research** : -  
**Industry** : -

### Contact Details

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### Research Supervision/Guideship

**M.Phil.** :  
**Ph.D. (completed)** :  
**Ph.D. (in progress)** :

### Professional Highlights

#### Publications – Articles

**UGC** : 7  
**SCOPUS-indexed** : -  
**Peer Reviewed** : -  
**Seminar Proceedings** : 4

#### Publications – Books & Chapters

**Books Published as Author** :  
**Books Published as Co-Author** :  
**Chapters Published** :

#### Journal

**Editor** :  
**Reviewer/Member** :

#### Membership in Academic or Professional Organisations

1. -

#### Resource Person / Professional Engagement

1. Workshop / FDP –  
2. Seminar / Conference -

#### Academic Administrative Responsibilities (in Descending Chronological Order)

1. -