

## FACULTYPROFILE

**Name** : Dr. M. Deepalakshmi  
**Area of Specialisation** : Marketing  
**Education** : M.com., M.Phil., PGDCA., Ph.D



### Professional Experience

**Teaching** : 16

**Research** : 11

### Contact Details

**Mobile** : 7339649549

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### Research Supervision/Guide ship

**M.Phil.** : 4

**Ph.D.(completed)** : 2

**Ph.D.(in progress)** : 3

### Professional Highlights

#### Publications–Articles

**UGC** : 25

**SCOPUS-indexed** : 1

**Peer Reviewed** : 32

**Seminar Proceedings** : 22

#### Publications–Books & Chapters

**Books Published as Author** : 3

**Chapters Published** : 2

#### Journal

**Editor** : 9

#### Membership in Academic or Professional Organisations

1.(ex: BoS Member, Department of Commerce, NGP College /Member, CII/Member, ICAI)

#### Resource Person/Professional Engagement

1. Seminar/Conference -52.

#### Academic Administrative Responsibilities

1. Yuva club co-ordinator(2019-2020)

2. NNS officer(2017-2018)