



**PSGR
Krishnammal College for Women**



**DEPARTMENT OF COSTUME AND APPAREL DESIGN
PROGRAMME: B.Sc. COSTUME DESIGN AND FASHION**

**CHOICE BASED CREDIT SYSTEM (CBCS) & LEARNING OUTCOMES- BASED
CURRICULAR FRAMEWORK (LOCF)
(I SEMESTER)**

**COSTUME DESIGN AND FASHION
2024 – 2027 BATCH**



PROGRAMME LEARNING OUTCOMES (PLO's)

PLO 1: Understand and familiarize fabric attributes and garment development.

PLO 2: Inculcate technical proficiency and skills required to succeed in the apparel sector.

PLO 3: Enhance the ability to use versatile techniques for innovation and product development.

PLO 4: Build a strong foundation for the display of expertise and creativity in apparel design.

PLO 5: Nurture fundamental skills for employability and entrepreneurship.

PROGRAMME SPECIFIC OUTCOME (PSO's)

The students at the time of graduation will

PSO 1: be capable to create designs for new product development.

PSO 2: undertake job profiles suitable for the apparel industry.

PSO 3: have their own startup in online or offline mode.

B.Sc. COSTUME DESIGN AND FASHION (2024 - 2027 BATCH & ONWARDS)
CHOICE BASED CREDIT SYSTEM (CBCS) & LEARNING OUTCOMES- BASED
CURRICULAR FRAMEWORK (LOCF)

I SEMESTER

Programme and Branch B.Sc. – CDF													
Scheme of Examination 2024 - 2027 Batch & Onwards													
Semester	Part	Course Code	Title of the Course	Course Type	Instruction hrs/ week	Contact hours	Tutorial hours	Duration of Examination in hrs	Examination marks			Credits	
									CA	ESE	Total		
I	I	TAM2301A/ HIN2301A/ FRE2301A	Language I – Tamil Paper I / Hindi Paper I / French Paper I	L	4	58	2	3	25	75	100	3	
	II	ENG2301A	English Paper I	E	4	58	2	3	25	75	100	3	
	III	CF24C01	Concepts of Fashion and Design	CC	5	73	2	3	25	75	100	4	
		CF24P01	Surface Ornamentation Lab	CC	8	120	-	3	25	75	100	5	
		CF24AP1	Fashion Illustration Lab I	GE	7	105	-	3	25	75	100	4	
	Non Tamil Students												2
	IV	NME23B1/ NME23A1	Basic Tamil I / Advance Tamil I	AEC	2	28	2	-	100	-	100		
	Students with Tamil as Language												
	IV	NME23ES	Introduction to Entrepreneurship	AEC	2	30	-	-	100	-	100		
I - V	VI	24BONL1 24BONL2 24BONL3	Online Course 1 Online Course 2 Online Course 3	ACC	-	-	-	-	-	-	-	-	

L – Language

E – English

CC – Core Courses

GE – Generic Elective

AEC – Ability Enhancement Course

ACC – Additional Credit Course

CA – Continuous Assessment

ESE - End Semester Examination

QUESTION PAPER PATTERN 24 – 25 BATCH

CA Question Paper Pattern and distribution of marks UG

Language and English

- Section A 5 x 1 (No choice) : 5 Marks
Section B 4 x 5 (4 out of 6) : 20 Marks (250 words)
Section C 2 x 10 (2 out of 3) :20 Marks (500 words)

Total : 45 Marks

UG - Core and Allied - (First 3 Units)

CA Question from each unit comprising of

- One question with a weightage of 2 Marks : 2 x 3 = 6
One question with a weightage of 5 Marks (Internal Choice at the same CLO level) : 5 x 3 =15
One question with a weightage of 8 Marks (Internal Choice at the same CLO level) : 8 x 3 =24

Total :45 Marks

End Semester Examination – Question Paper Pattern and Distribution of Marks

Language and English – UG

- Section A 10 x 1 (10 out of 12) : 10 Marks
Section B 5 x 5 (5 out of 7) : 25 Marks (250 words)
Section A 4 x 10 (4 out of 6) :40 Marks (600 - 700 words)

Total : 75 Marks

UG - Core and Allied courses:

ESE Question Paper Pattern : 5 x 15 = 75 Marks

Question from each unit comprising of

- One question with a weightage of 2 Marks : 2 x 5=10
One question with a weightage of 5 Marks (Internal Choice at the same CLO level): 5 x 5 =25
One question with a weightage of 8 Marks (Internal Choice at the same CLO level): 8 x 5 =40

Continuous Internal Assessment: 25 Marks - THEORY

- CIA Test : 5 marks (conducted for 45 marks after 50 days)
Model Exam : 7 marks(Conducted for 75 marks after 85 days (Each Unit 15 Marks))
Seminar/Assignment/Quiz : 5 marks
Class Participation : 5 marks
Attendance : 3 marks

Total : 25 Marks

PRACTICAL

Lab Performance : 7 marks

Regularity : 5 marks

Model Exam : 10 mark

Attendance : 3 marks

Total : 25 marks

End Semester Examination: 75 Marks

ESE Practical Pattern

The End Semester Examination will be conducted for a maximum of 75 marks respectively with a maximum 15 marks for the record and other submissions if any.

Part IV

Introduction to Entrepreneurship

Quiz : 50marks

Assignment : 25marks

Project / Case study : 25marks

Total : 100 Marks

Course Code	Course Name	Category	L	T	P	Credit
CF24C01	CONCEPTS OF FASHION AND DESIGN	Theory	73	2	-	4

Preamble

To understand the effect of various social and psychological factors on clothing to impart knowledge on fashion, fashion designers and world fashion centers.

Course Learning Outcomes

On the successful completion of the course, students will be able to

CLO Number	CLO Statement	Knowledge Level
CLO1	Recognise fashion terms and concepts	K1
CLO2	Explain elements and principle of design	K2
CLO3	Examine fashion designers work and changes in fashion history	K3
CLO4	Develop design based on fashion forecasting	K4

Mapping with Programme Learning Outcomes

CLOs	PLO1	PLO2	PLO3	PLO4	PLO5
CLO1	S	S	S	S	S
CLO2	S	S	S	S	M
CLO3	S	S	S	S	M
CLO4	S	S	M	S	S

S- Strong; M-Medium

Syllabus

UNIT-I

13 hours

Terms related to the fashion clothing - fashion, style, fad, classic and collection, chic, custom made, mannequin-types of mannequin, vintage, capsule wardrobe, boho, elegant, vogue, brand, ready-to-wear, silhouette, designer label, mass fashion, knock off/high street, avant garde, fashion show, trend forecasting, high fashion, fashion cycle, haute couture. Consumer groups in fashion cycles – fashion leaders, fashion innovators, fashion motivation, fashion victim, fashion followers.

UNIT II

13 hours

Design – definition, design types- natural, stylized, geometric, historic and abstract. Garment design- structural, decorative and functional. Elements and principles of design. Color – definition, dimensions of colour- hue, value and intensity. Colour categories and psychology - warm and cool colours, advancing and receding colour, colour theories – prang colour system and munsell colour system - colour harmonies.

UNIT – III**16 hours**

Principles of fashion movement, fashion evolution, fashion cycle – length of fashion cycle, adoption of fashion – trickle down, trickle up and trickle across theory, reverse adoption. Factors influencing fashion changes – psychological needs of fashion, social psychology of fashion, technological, economical, political, legal and seasonal influence. Role of costume as a status symbol, personality and dress, clothes as sex appeal, cultural value fashion cycles, repetition of fashion. Fashion services, video services, newsletter services, web sites, directories and references.

UNIT –IV**16 hours**

Understanding fashion designer - Indian and global fashion designers. Indian fashion designers – Sabyasachi Mukherjee, Rohit Bal, Manish Malhotra, Tarun Tahiliani, Masaba Gupta, Abu Jani and Sandeep Khosla, Neeta Lulla, Ritu Kumar, Ritu Beri, Anita Dongre. World fashion centers – France, Italy, America, Britain. Far East- contributions of well-known designers from France - Agnes, Sophie Albou, Italy- Pierre Cardin, Roberto Cavalli America - Adams Adrian, Joseph Abboud, Britain - Basso and Brooke and Far East countries - Sandy Powell, Valentino Garavani.

UNIT –V**15 hours**

Fashion Forecasting – role of forecasting agencies, techniques and presentation of forecast. Design process – innovation of practice, analyzing the brief, research inspiration – research direction, prototyping, planning a collection, designer boards, ethnographic research, trend forecasting and portfolio presentation. Organizing fashion show.

Pedagogy:

Lecture by chalk and talk, power point presentation, e-content, group discussion, assignment, quiz, peer learning, seminar.

Text Books

S.No.	Author	Title of the Book	Publishers	Year and edition
1	London College of Fashion	Fashion: Cultural History Psychology	London College of Fashion, UAL	2016
2	Kim. P. Johnson, Nancy Ann Rudd, Sharron J. Lennon	Social Psychology of dress	Bloomsbury	2017
3	Margaux ,Baum, Margaret Scott	Fashion and clothing(Life in the middle age)	Rosen central	2017
4	Carolyn Mair	The Psychology of Fashion	Routledge London	2018 1 st Edition
5	Mary Ellen Snodgrass	World Clothing and Fashion	Routledge	2013 1 st Edition

6	Denis Antoine	Fashion Design: A Guide to the Industry and the Creative Process	Bloomsbury Visual Arts	2020 1 st Edition

Reference link:

<https://textilelearner.net/stages-of-fashion-cycle/>
<https://www.slideshare.net/Tamilselvan245/fashion-cycle-adaption-of-fashion>
<https://pahaldesign.com/10-best-fashion-designer-of-world/>
<https://www.cosmopolitan.com/style-beauty/fashion/g34647685/indian-fashion-designers/>
<https://shilpaahuja.com/20-top-fashion-designers-india/>
<https://pahaldesign.com/10-best-fashion-designer-of-world/>
<https://www.wgsn.com/en/products/fashion>

Course Designer:

Dr.R.Radhika

Course Code	Course Name	Category	L	T	P	Credit
CF24P01	SURFACE ORNAMENTATION LAB	Practical	-	-	120	5

Preamble

To familiarize the students with various embroidery stitches and surface ornamentation techniques.

Course Learning Outcome

On the successful completion of the course, students will be able to

CLOs Number	CLO Statement	Knowledge Level
CLO1	Illustrate suitable stitches for embroidery designs.	K2
CLO2	Apply different Hand and Machine Embroidery techniques on fabrics.	K3
CLO3	Develop samples by value addition.	K3
CLO4	Distinguish between manual work and machine for embellishments.	K4
CLO5	Examine designs for product development	K4

Mapping with Programme Learning Outcomes

CLOs	PLO1	PLO2	PL03	PL04	PL05
CLO1	S	S	L	S	S
CLO2	S	S	L	S	S
CLO3	S	S	M	S	S
CLO4	S	S	S	S	M

S- Strong; M-Medium; L-Low

Syllabus

1. Hand embroidery - 15 stitches and fancy embroideries – 5 (5 samples with 20 stitches) **12 hrs**
2. Machine Embroidery- 9 stitches - 3 samples **8 hrs**
3. Applique - 3 types – hand, machine and iron applique **10 hrs**
4. Smocking - 3 types **8 hrs**
5. Tatting and crochet **9 hrs**

6. Bead work, Sequins work and Aari work - each one sample **12 hrs**
7. Zardosi work -1 sample **8 hrs**
8. Patch work **8 hrs**
9. Quilting work **7 hrs**
10. Traditional embroideries of India – Pulkari of Punjab, Kasuti of Karnataka, Kashida of Kashmir, Chikankari of Lucknow, Kantha of Bangladesh and Kutch of Gujarat - each one sample **15 hrs**
11. **Design Development (any one Experiment)** **15 hrs**
 - Research and theme finalization
 - Design finalization and Sourcing
 - Mood and Colour board
12. **Product Development** **8 hrs**
 - Motif and product Development
 - Composition to portfolio sheets

Pedagogy:

Lecture by chalk and talk, power point presentation, demonstration.

Text Books

S.No.	Author	Title of the Book	Publishers	Year and edition
1	Shailaja D. Naik	Traditional Embroideries of India	APH Publishing	1996 1 st Edition
2	Rozella Florence Linden	Easy tatting	Courier corporation	2013
3	Anon	Tatting- a fascinating book of delicate lace designs	Read Books limited	2016
4	Lauren Espy	Crochet café Recipes for Amigurumi crochet patterns	Blue star press	2020
5	Megan Eckman	Everyday Embroidery for Modern Stitchers	C&T Publishing	2020
6	Suja shaji	Embroidery	State institute of languages	2022

Reference link:

<https://youtu.be/ck2SJvspBh4>
<https://youtu.be/u8dr2bjUKxo>
<https://youtu.be/BlpnAN6x394>
<https://youtu.be/6jOuF65d3zw>
https://youtu.be/TOTHI_3NtRk
<https://youtu.be/R8dTNfAOctI>

Course Designer:

Dr.R.Radhika

Course Code	Course Name	Category	L	T	P	Credit
CF24AP1	FASHION ILLUSTRATION LAB I	Practical	-	-	105	4

Preamble

To give training on illustrating fashion concept and theories.

Course Learning Outcomes

On the successful completion of the course, students will be able to

CLOs Number	CLO Statement	Knowledge Level
CLO1	Identify motifs and fabrics for embellishments.	K2
CLO2	Apply elements, principles of design, colour theories and harmonies in fashion	K3
CLO3	Sketch fullness and garment components in fashion	K3
CLO4	Develop illustration for accessories	K4
CLO5	Relate design and style through illustration	K4

Mapping with Programme Learning Outcomes

CLOs	PLO1	PLO2	PLO3	PLO4	PLO5
CLO1	M	S	S	M	L
CLO2	S	S	S	M	L
CLO3	S	S	S	M	L
CLO4	S	S	L	M	M

S- Strong; M-Medium; L-Low

Syllabus

- Elements of design - lines (straight, wavy, radiating related to textile stripes), dots, checks, curves and points, form, shape, size, texture. **5 hrs**
- Drawing techniques- shading, smudging, hatching techniques (cross hatching, scribbling, doodling) **5 hrs**
- Fabric rendering – learning to simulate textures of various fabrics – velvet, silk, fur, denim, printed cotton, lace, net, embroidery, leather, satin, sequins. (each-1) design a dress using any one fabric rendering **11 hrs**
- Types of Motifs (any-1) - (natural/ geometric/abstract/stylized/conventional motifs) enlarging and reducing motifs- grid techniques of drawing **9 hrs**

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|---|---------------|
| 5. Application of elements of design in garments-line, colour, texture, shape and size | 9 hrs |
| 6. Application of principles of design in garments - harmony, rhythm, proportion, balance (symmetrical and asymmetrical balance) and emphasis | 10 hrs |
| 7. Preparation of colour charts – prang colour chart, value chart and intensity charts | 10 hrs |
| 8. Application of colour harmony in garment design – monochromatic colour harmony, analogous colour harmony, complementary colour harmony, double complementary colour harmony, split complementary colour harmony, triad and tetradic colour harmony | 10 hrs |
| 9. Illustrating details of fullness - pleats, ruffles, shirring and smocking. (each 2) | 8 hrs |
| 10. Illustrating features and garments - pockets, collars, sleeves, yokes, skirts, trousers, tops. (each 2) | 8 hrs |
| 11. Illustrating ornaments – necklace, bracelet, earring, rings, head piece, anklet and Illustrating accessories - hat, handbags, shoes, gloves, sunglasses and masks. (each 5) | 15 hrs |
| 12. Compose related illustration as portfolio sheets for a given theme | 5 hrs |

Pedagogy:

Lecture by chalk and talk, power point presentation, demonstration, video.

Text Books

S.No.	Author	Title of the Book	Publishers	Year and edition
1	Ireland Patrick John	Fashion Design Drawing & Presentation	Pavilion Books	1982
2	Ireland Patrick John	Fashion Design Illustration: Children	B T Batsford Ltd	1995
3	Anna Kiper	Fashion Illustration: Inspiration and Technique	David & Charles	2011
4	Bina Abling	Fashion Sketch Book	Fair Child Publication	2006 5 th Edition
5	Julian Seaman	Foundation in fashion design and illustration.	Batsford Publishers	2001
6	Dilip Karampuri and Jayashree Bhosale	Fashion Sketches Book (Basic)	Liberty publications	2012

Reference link

<https://youtu.be/UwbjsrY2ps8>
<https://youtu.be/phO4E2A4KKg>
<https://youtu.be/Q0W39iKaEmQ>
<https://youtu.be/bDDyDvUYJoI>
<https://youtu.be/fGVdntklOMg>

Course Designer:

Dr.R.Radhika