

# DEPARTMENT OF COSTUME AND APPAREL DESIGN PROGRAMME: B.Sc. COSTUME DESIGN AND FASHION

# CHOICE BASED CREDIT SYSTEM (CBCS) & LEARNING OUTCOMES-BASED CURRICULAR FRAMEWORK (LOCF) (I and II SEMESTER)

COSTUME DESIGN AND FASHION 2024 – 2027 BATCH





# PROGRAMME LEARNING OUTCOMES (PLO's)

- PLO 1: Understand and familiarize fabric attributes and garment development.
- PLO 2: Inculcate technical proficiency and skills required to succeed in the apparel sector.
- PLO 3: Enhance the ability to use versatile techniques for innovation and product development.
- PLO 4: Build a strong foundation for the display of expertise and creativity in apparel design.
- PLO 5: Nurture fundamental skills for employability and entrepreneurship.

# **PROGRAMME SPECIFIC OUTCOME (PSO's)**

- The students graduates
- PSO 1: be capable to create designs for new product development.
- PSO 2: undertake job profiles suitable for the apparel industry.
- PSO 3: have their own startup in online or offline mode.



# B.Sc. COSTUME DESIGN AND FASHION (2024 - 2027 BATCH & ONWARDS) CHOICE BASED CREDIT SYSTEM (CBCS) & LEARNING OUTCOMES-BASED CURRICULAR FRAMEWORK (LOCF)

# I SEMESTER

			Programme a	nd Bran	ich B	.Sc. – C	DF					
			Scheme of Examination	on 2024 -	- 2027	Batch a	& Onv	vards				
ter		Course		Type	on hrs/	n hrs/ é hours		on of tion in		aminat marks		its
Semester	Part	Code	Title of the Course	Course Type	Instruction hrs/	Contact hours	Tutorial hours	Duration of Examination in hrs	CA	ESE	Total	Credits
	Ι	TAM2301A/ HIN2301A/ FRE2301A	Language I – Tamil Paper I / Hindi Paper I / French Paper I	L	4	58	2	3	25	75	100	3
	Π	ENG2301A	English Paper I	Е	4	58	2	3	25	75	100	3
	III	CF24C01	Concepts of Fashion and Design	CC	5	73	2	3	25	75	100	4
		III	CF24P01	Surface Ornamentation Lab	CC	8	120	-	3	25	75	100
Ι		CF24AP1	Fashion Illustration Lab I	GE	7	105	-	3	25	75	100	4
			Non '	Tamil St	udent	S						
	IV	NME23B1/ NME23A1	Basic Tamil I / Advance Tamil I	AEC	2	28	2	-	100	-	100	-
	Students with Tamil as Language											
	IV	NME23ES	Introduction to Entrepreneurship	AEC	2	30	-	-	100	-	100	2
I - V	VI	24BONL1 24BONL2 24BONL3	Online Course 1 Online Course 2 Online Course 3	ACC	-	-	-	-	-	-	-	-

L-Language

E – English

CC - Core Courses

GE – Generic Elective

AEC – Ability Enhancement Course

ACC – Additional Credit Course

CA – Continuous Assessment ESE - End Semester Examination

				e	week	SI	SII	of	Ex	kaminat marks	ion	
Semester	Part	Course Code	Course Code Title of the Course	Course Type	Instruction hrs/ week	Contact hours	Tutorial hours	Duration o	CA	ESE	Total	Credits
	Ι	TAM2302A/ HIN2302A/ FRE2302A	Tamil Paper II / Hindi Paper II / French Paper II	L	4	58	2	3	25	75	100	3
	II	ENG2302A	English Paper II	Е	4	58	2	3	25	75	100	3
		CF24C02	Apparel Component Development	CC	4	58 2		3	25	75	100	4
		CF24P02 Development Lab	Apparel Component Development Lab	CC	8	120	-	3	25	75	100	5
Π	III	CF24AP2	Fashion Illustration Lab II	GE	8	120	-	3	25	75	100	4
		CF24INST1	Internship – Industry / Design	DSE		60 1	Hours	ours /15 Days				2
	IV	NM24UHR	Universal Human Values and Human Rights	AEC C	2	30	-	-	100	-	100	2
		NM23GAW	General Awareness	AEC	SS	-	-	-	-	-	100	Gr
	VI	NME23B2/ NME23A2 *	Basic Tamil II / Advance Tamil II	AEC	-	-	-	-	100	-	100	Gr
I – IV	VI	COM15SER	Community Service - 30 Hours	GC	-	-	-	-	-	-	-	-
I - V	VI	24BONL1 24BONL2 24BONL3	Online Course 1 Online Course 2 Online Course 3	ACC	-	-	-	-	-	-	-	-

\* After Class Hour

L – Language, E – English

AEC – Ability Enhancement Course ACC – Additional Credit Course

DSE – Discipline Specific Elective

CA – Continuous Assessment ESE - End Semester Examination

CC – Core Courses GC – General Course

GE – Generic Elective

SS – Self Study

AECC – Ability Enhancement Compulsory Course

## <u>QUESTION PAPER PATTERN 24 – 25 BATCH</u> <u>CA Question Paper Pattern and distribution of marks UG</u>

# Language and English

Section A 5 x 1 (No choice) : 5 Marks

Section B 4 x 5 (4 out of 6) : 20 Marks (250 words)

Section C 2 x 10 (2 out of 3) :20 Marks (500 words)

Total : 45 Marks

# UG - Core and Allied - (First 3 Units)

CA Question from each unit comprising of

One question with a weightage of 2 Marks

One question with a weightage of 5 Marks (Internal Choice at the same CLO level) :  $5 \times 3 = 15$ 

 $2 \times 3 = 6$ 

: 2 x 5=10

One question with a weightage of 8 Marks (Internal Choice at the same CLO level) :  $8 \times 3 = 24$ 

# **Total :45 Marks**

# End Semester Examination – Question Paper Pattern and Distribution of Marks

# Language and English – UG

Tota	ı :	75	5 Marks
Section A 4 x 10 (4 out of	5)	:40	Marks (600 - 700 words)
Section B 5 x 5 (5 out of 7)	)	:	25 Marks (250 words)
Section A 10 x 1 (10 out of	f 12)	:	10 Marks

# UG - Core and Allied courses:

# **ESE Question Paper Pattern : 5 x 15 = 75 Marks**

Question from each unit comprising of

One question with a weightage of 2 Marks

One question with a weightage of 5 Marks (Internal Choice at the same CLO level):  $5 \times 5 = 25$ 

One question with a weightage of 8 Marks (Internal Choice at the same CLO level): 8 x 5 =40

# Continuous Internal Assessment: 25 Marks - THEORY

CIA Test	:	5 marks (conducted for 45 marks after 50 days)
Model Exam	:	7 marks(Conducted for 75 marks after 85 days (Each Unit 15 Marks))
Seminar/Assignment/Quiz	:	5 marks
<b>Class Participation</b>	:	5 marks
Attendance	:	3 marks

Total	:	25 Marks
PRACTICAL		
Lab Performance	:	7 marks
Regularity	:	5 marks
Model Exam	:	10 mark
Attendance	:	3 marks
Total	:	25 marks
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# End Semester Examination: 75 Marks

# **ESE Practical Pattern**

The End Semester Examination will be conducted for a maximum of 75 marks respectively with a maximum 15 marks for the record and other submissions if any.

# Part IV

# **Introduction to Entrepreneurship**

Quiz:50marksAssignment:25marks

Project / Case study : 25marks

Total : 100 Marks

Course Code	Course Name	Category	L	Т	Р	Credit
CF24C01	CONCEPTS OF FASHION AND DESIGN	Theory	73	2	-	4

#### Preamble

To understand the effect of various social and psychological factors on clothing to impart knowledge on fashion, fashion designers and world fashion centers.

#### **Course Learning Outcomes**

On the successful completion of the course, students will be able to

CLO	CLO Statement	Knowledge
Number		Level
CLO1	Recognise fashion terms and concepts	K1
CLO2	Explain elements and principle of design	K2
CLO3	Examine fashion designers work and changes in fashion history	K3
CLO4	Develop design based on fashion forecasting	K4

#### **Mapping with Programme Learning Outcomes**

CLOs	PLO1	PLO2	PLO3	PLO4	PLO5
CLO1	S	S	S	S	S
CLO2	S	S	S	S	М
CLO3	S	S	S	S	М
<b>CL04</b>	S	S	М	S	S

#### S- Strong; M-Medium

#### Syllabus UNIT-I

#### 13 hours

Terms related to the fashion clothing - fashion, style, fad, classic and collection, chic, custom made, mannequin-types of mannequin, vintage, capsule wardrobe, boho, elegant, vogue, brand, ready-to-wear, silhouette, designer label, mass fashion, knock off/high street, avant garde, fashion show, trend forecasting, high fashion, fashion cycle, haute couture. Consumer groups in fashion cycles – fashion leaders, fashion innovators, fashion motivation, fashion victim, fashion followers.

#### **UNIT II**

Design – definition, design types- natural, stylized, geometric, historic and abstract. Garment design- structural, decorative and functional. Elements and principles of design. Color – definition, dimensions of colour- hue, value and intensity. Colour categories and psychology - warm and cool colours, advancing and receding colour, colour theories – prang colour system and munsell colour system - colour harmonies.

#### 13 hours

# UNIT – III

Principles of fashion movement, fashion evolution, fashion cycle – length of fashion cycle, adoption of fashion – trickle down, trickle up and trickle across theory, reverse adoption. Factors influencing fashion changes - psychological needs of fashion, social psychology of fashion, technological, economical, political, legal and seasonal influence. Role of costume as a status symbol, personality and dress, clothes as sex appeal, cultural value fashion cycles, repetition of fashion. Fashion services, video services, newsletter services, web sites, directories and references.

## UNIT -IV

Understanding fashion designer - Indian and global fashion designers. Indian fashion designers - Sabyasachi Mukherjii, Rohit Bal, Manish Malhotra, Tarun Tahiliani, Masaba Gupta, Abu Jani and Sandeep Khosla, Neeta Lulla, Ritu Kumar, Ritu Beri, Anita Dongre. World fashion centers - France, Italy, America, Britain. Far East- contributions of well-known designers from France - Agnes, Sophie Albou, Italy- Pierre Cardin, Roberto Cavalli America - Adams Adrian, Joseph Abboud, Britain - Basso and Brooke and Far East countries - Sandy Powell, Valentino Garavani.

# UNIT-V

Fashion Forecasting – role of forecasting agencies, techniques and presentation of forecast. Design process – innovation of practice, analyzing the brief, research inspiration – research direction, prototyping, planning a collection, designer boards, ethnographic research, trend forecasting and portfolio presentation. Organizing fashion show.

## **Pedagogy:**

Lecture by chalk and talk, power point presentation, e-content, group discussion, assignment, quiz, peer learning, seminar.

#### **Text Books**

S.No.	Author	Title of the Book	Publishers	Year and edition
1	London College of Fashion	Fashion: Cultural History Psychology	London College of Fashion, UAL	2016
2	Kim. P. Johnson, Nancy Ann Rudd, Sharron J. Lennon	Social Psychology of dress	Bloomsbury	2017
3	Margaux ,Baum, Margaret Scott	Fashion and clothing(Life in the middle age)	Rosen central	2017
4	Carolyn Mair	The Psychology of Fashion	Routledge London	2018 1 <sup>st</sup> Edition
5	Mary Ellen Snodgrass	World Clothing and Fashion	Routledge	2013 1 <sup>st</sup> Edition

#### 16 hours

# 15 hours

16 hours

6	Denis Antoine	Fashion Design: A Guide to the Industry and the Creative Process	Bloomsbury Visual Arts	2020 1 <sup>st</sup> Edition

# **Reference link:**

https://textilelearner.net/stages-of-fashion-cycle/ https://www.slideshare.net/Tamilselvan245/fashion-cycle-adaption-of-fashion https://pahaldesign.com/10-best-fashion-designer-of-world/ https://www.cosmopolitan.com/style-beauty/fashion/g34647685/indian-fashion-designers/ https://shilpaahuja.com/20-top-fashion-designers-india/ https://pahaldesign.com/10-best-fashion-designer-of-world/ https://www.wgsn.com/en/products/fashion

#### **Course Designer:**

Dr.R.Radhika

Course Code	Course Name	Category	LI	Р	Credit
CF24P01	SURFACE ORNAMENTATION LAB	Practical		120	5

#### Preamble

To familiarize the students with various embroidery stitches and surface ornamentation techniques.

# **Course Learning Outcome**

On the successful completion of the course, students will be able to

CLOs Number	CLO Statement	Knowledge Level
CLO1	Illustrate suitable stitches for embroidery designs.	K2
CLO2	Apply different Hand and Machine Embroidery techniques on fabrics.	К3
CLO3	Develop samples by value addition.	K3
CLO4	Distinguish between manual work and machine for embellishments.	К4
CLO5	Examine designs for product development	K4

# Mapping with Programme Learning Outcomes

CLOs	PLO1	PLO2	PL03	<b>PL04</b>	PL05
CLO1	S	S	L	S	S
CLO2	S	S	L	S	S
CLO3	S	S	М	S	S
CLO4	S	S	S	S	М

S- Strong; M-Medium; L-Low

## Syllabus

1. Hand embroidery - 15 stitches and fancy embroideries – 5 (5 samples with 20 12 hrs stitches)

2.	Machine Embroidery- 9 stitches - 3 samples	8 hrs
3.	Applique - 3 types – hand, machine and iron applique	10 hrs
4.	Smocking - 3 types	8 hrs
5.	Tatting and crochet	9 hrs
6.	Bead work, Sequins work and Aari work - each one sample	12 hrs

7.	Zardosi work -1 sample	8 hrs
8.	Patch work	8 hrs
9.	Quilting work	7 hrs
10.	Traditional embroideries of India - Pulkari of Punjab, Kasuti of Karnataka,	15 hrs
	Kashida of Kashmir, Chikankari of Lucknow, Kantha of Bangladesh and	
	Kutch of Gujarat - each one sample	
11.	Design Development (any one Experiment)	15 hrs
	Research and theme finalization	
	Design finalization and Sourcing	
	Mood and Colour board	
12	Product Development	8 hrs
	Motif and product Development	
	• Composition to portfolio sheets	

# Pedagogy:

Lecture by chalk and talk, power point presentation, demonstration.

# **Text Books**

S.No.	Author	Title of the Book	Publishers	Year and edition
1	Shailaja D. Naik	Traditional Embroideries of India	APH Publishing	1996 1 <sup>st</sup> Edition
2	Rozella Florence Linden	Easy tatting	Courier corporation	2013
3	Anon	Tatting- a fascinating book of delicate lace designs	Read Books limited	2016
4	Lauren Espy	Crochet café Recipes for Amigurumi crochet patterns	Blue star press	2020
5	Megan Eckman	Everyday Embroidery for Modern Stitchers	C&T Publishing	2020
6	Suja shaji	Embroidery	State institute of languages	2022

Course Code	Course Name	Category	L	Т	Р	Credit
https://yo	utu.be/u8dr2bjUKxo					
https://yo	utu.be/BlpnAN6x394					
https://yo	utu.be/6jOuF65d3zw					
https://yo	https://youtu.be/TOTHI_3NtRk					
https://yo	utu.be/R8dTNfAOCtI					
<b>Course Des</b>	signer:					
Dr.R.Radh	ika					

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#### Preamble

To give training on illustrating fashion concept and theories.

# **Course Learning Outcomes**

On the successful completion of the course, students will be able to

CLOs Number	CLO Statement	Knowledge Level
CLO1	Identify motifs and fabrics for embellishments.	K2
CLO2	Apply elements, principles of design, colour theories and harmonies in fashion	К3
CLO3	Sketch fullness and garment components in fashion	K3
CLO4	Develop illustration for accessories	K4
CLO5	Relate design and style through illustration	K4

# **Mapping with Programme Learning Outcomes**

CLOs	PLO1	PLO2	PLO3	PLO4	PLO5
CLO1	М	S	S	М	L
CLO2	S	S	S	М	L
CLO3	S	S	S	М	L
CLO4	S	S	L	М	М

S- Strong; M-Medium; L-Low

# **Syllabus**

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1.	Elements of design - lines (straight, wavy, radiating related to textile stripes), dots,	5 hrs
	checks, curves and points, form, shape, size, texture.	
2.	Drawing techniques- shading, smudging, hatching techniques (cross hatching,	5 hrs
	scribbling, doodling)	
3.	Fabric rendering – learning to simulate textures of various fabrics – velvet, silk,	11 hrs
	fur, denim, printed cotton, lace, net, embroidery, leather, satin, sequins. (each-1) design	
	a dress using any one fabric rendering	
4.	Types of Motifs (any-1) - (natural/ geometric/abstract/stylized/conventional	9 hrs
	motifs) enlarging and reducing motifs- grid techniques of drawing	
5.	Application of elements of design in garments-line, colour, texture, shape and size	9 hrs
6.	Application of principles of design in garments - harmony, rhythm, proportion,	10 hrs

balance (symmetrical and asymmetrical balance) and emphasis

7.	Preparation of colour charts – prang colour chart, value chart and intensity charts	10 hrs
8.	Application of colour harmony in garment design – monochromatic colour harmony, analogous colour harmony, complementary colour harmony, double complementary colour harmony, split complementary colour harmony, triad and tetradic colour harmony	10 hrs
9.	Illustrating details of fullness - pleats, ruffles, shirring and smocking. (each 2)	8 hrs
10.	Illustrating features and garments - pockets, collars, sleeves, yokes, skirts,	8 hrs
	trousers, tops. (each 2)	
11.	Illustrating ornaments – necklace, bracelet, earring, rings, head piece, anklet and	15 hrs
	Illustrating accessories - hat, handbags, shoes, gloves, sunglasses and masks. (each 5)	
12.	Compose related illustration as portfolio sheets for a given theme	5 hrs

# **Pedagogy:**

Lecture by chalk and talk, power point presentation, demonstration, video.

# **Text Books**

S.No.	Author	Title of the Book	Publishers	Year and edition
1	Ireland Patrick John	Fashion Design Drawing & Presentation	Pavilion Books	1982
2	Ireland Patrick John	Fashion Design Illustration: Children	B T Batsford Ltd	1995
3	Anna Kiper	Fashion Illustration: Inspiration and Technique	David & Charles	2011
4	Bina Abling	Fashion Sketch Book	Fair Child Publication	2006 5 <sup>th</sup> Edition
5	Julian Seaman	Foundation in fashion design and illustration.	Batsford Publishers	2001
6	Dilip Karampuri and Jayashree Bhosale	Fashion Sketches Book (Basic)	Liberty publications	2012

# **Reference link**

https://youtu.be/UwbjsrY2ps8

https://youtu.be/phO4E2A4KKg https://youtu.be/Q0W39iKaEmQ https://youtu.be/bDDyDvUYJoI https://youtu.be/fGVdntklOMg

# **Course Designer:**

Dr.R.Radhika

Course Code	Course Name	Category	L	Т	Р	Credit
CF24C02	APPAREL COMPONENT DEVELOPMENT	Theory	58	2	I	4

# Preamble

To impart foundational knowledge on the garment components and its basic construction methods.

#### **Course Learning Outcomes**

On the successful completion of the course, students will be able to

CLOs Numbe r	CLO Statement	Knowledg e Level
CLO1	CLO1 Identify the key terms and concepts relate to garment construction	
CLO2	<b>CLO2</b> Generalize the basic principle of various apparel components.	
CLO3	Analyze the classification of apparel components	К3
CLO4	Outline the application of trims and decoration in apparel.	K4

#### Mapping with Programme Learning Outcomes

CLOS	PLO1	PLO2	PLO3	PLO4	PLO5
CLO1	S	S	S	S	S
CLO2	S	S	S	S	S
CLO3	S	S	S	S	S
CLO4	S	S	S	S	S

S-Strong

#### **Syllabus**

#### Unit I

# Introduction to body measurement. Tools for measuring, marking, cutting and pressing. Selection of thread and needle for various types of fabric. Seams, seam finishes and hems. Sewing techniques: Basic hand stitches- basting, running, tacking, hand overcast. Hemming stitches-plain and blind hemming, slip stitch, tailors tack.

#### Unit II

Fullness - definition, types of fullness – darts, tucks, pleats, flares, godets, gathers, shires and frills. Calculating the amount of materials for fullness. Neck finishes - definition, bias- definition, joining bias and uses. Types - bias facing, bias binding and shaped facing.

# Unit III

Plackets- definition, characteristics of a good placket, classification - continuous bound, bound

# 11hrs

# 12hrs

12hrs

and faced, fly opening, zipper, tailored and center front or shirt placket. Garment closures - introduction, types - hook and eye, press buttons, shirt button and button holes, types of zippers - visible and concealed zippers, velcro

#### Unit IV

# 12hrs

Sleeves - classification of sleeves, types of sleeves and drafting - plain, puff at top, bottom, bell, bishop, circular, leg-o-mutton, sleeveless styles, kimono and raglan. Neck Collars – definition, parts of collar, factors to be considered in designing collar, classification and drafting of collar - peter pan, cape, scallop, puritan, sailors, chinese collar and shirt collar.

## Unit V

# 11 hrs

Pockets- definition, classification, selection of pocket and creating variety in pockets. Yokes - definition, selection of yoke design, creating variety in yoke. Drafting patterns for yoke without fullness, yoke with fullness and yoke supporting or releasing fullness. Trimmings and decoration - definition, types -bias trimming, ricrac, ruffles, embroidery, smocking, faggoting, applique, lace , lace motifs, scalloped edging and decorative fastening – belts and bows.

#### **Pedagogy:**

#### Lecture by chalk and talk, power point presentation, demonstration.

#### **Text Books:**

I CAL DU	011.5.			
S.No.	Author	Title of the Book	Publishers	Year and
				Edition
1	Mary Mathews	Practical Clothing	Drafting and tailoring	1991 1 <sup>st</sup>
		Construction Part-II.	Bhattarams	Edition
		Designing	Reprographics (P) Ltd	
2	ZarapkarK.R	Zarapkar System of	Navneet Publications	2005
		Cutting	India	

#### **Reference Books:**

S.No.	Author	Title of the Book	Publishers	Year and Edition
1	Hilary Campbell	Designing Patterns	Om Book Services, New Delhi	2003
2	Helen Joseph	Pattern Making for Fashion Design	Pearson Education India	2013 5 <sup>th</sup> Edition

#### **Reference link:**

https://simplechic.com/pages/body-measurement-guide

https://fcs-hes.ca.uky.edu/sites/fcs-hes.ca.uky.edu/files/ct-mmb-182.pdf https://www.masterclass.com/articles/what-are-the-different-types-of-sleeves-in-fashion https://shorturl.at/5B1hQ

**Course Designer** 

1.T Prathiusa 2.K J Manjusha

Course Code	Course Name	Categor y	L	Т	Р	Cre dit
CF24P02	APPAREL COMPONENT DEVELOPMENT LAB	Practical	-	-	120	5

# Preamble

To impart skills on basic apparel construction techniques.

Course Learning Outcomes				
CLO Statement	Knowledg e Level			
Associate essential tools and material required for garment construction.	K2			
Prepare sample for various apparel components.	K3			
Analyse the construction techniques used for apparel components.	К3			
Construct the miniature samples of apparel components.	К3			
	CLO Statement      CLO Statement      Associate essential tools and material required for garment construction.      Prepare sample for various apparel components.    Prepare sample for various apparel components.      Analyse the construction techniques used for apparel components.    Preparel components.			

On the successful completion of the course, students will be able to

#### Mapping with Programme Learning Outcomes

CLOs	PLO1	PLO2	PLO3	PLO4	PLO5
CLO1	S	S	S	S	S
CLO2	S	S	S	S	S
CLO3	S	S	М	S	S
CLO4	S	S	S	М	S

S-Strong; M-Medium

# Syllabus

- 1. Preparation of samples for seam plain, top stitched, flat fell, piped, mantua maker **11 hrs** seam
- Preparation of samples for seam finishes- edge stitched, double stitch, overcast 11 hrs stitch, bound seam, hem and darning methods
- Preparation of samples for fullness-darts, tucks- pin tucks, cross tucks, group tucking with scalloped effect, pleats- knife pleat, box pleat, kick pleat, fan pleat
- 4. Preparation of samples for gathering gathering by hand, machine and elastic.
  13 hrs Ruffle - single, double and circular. Godets
- 5. Preparation of samples for facing and binding- bias facing, shaped facing **12 hrs** and binding
- 6. Preparation of samples for plackets- continuous bound, two-piece placket, zipper **11 hrs** and tailored placket
- Preparation of samples for fasteners button and buttonhole, hook and eye and press button.
- 8. Preparation of samples for sleeves- plain sleeve, puff sleeve, raglan sleeve and cap 10 hrs

sleeve

- 9. Preparation of samples for yoke- simple yoke, yoke without fullness and yoke **10 hrs** supporting fullness
- 10. Preparation of samples for collar peter pan collar, shirt collar, shawl collar **12hrs**
- 11. Preparation of sample for pocket patch pocket, bound pocket and side pocket **6 hrs**
- 12. Preparation of sample for mask pleated mask and padded mask6 hrs

#### **Pedagogy:**

Lecture by chalk and talk, power point presentation, demonstration.

#### **Text Books:**

S.No.	Author	Title of the Book	Publishers	Year and
				Edition
1	Phyllis	Unit Method of Clothing	Waveland Pr. Inc	March 1999 7 <sup>nd</sup>
	Brackelsberg and	Construction		Edition
	Ruth Marshall			
2	Manmeet Sofhia	Garment Construction	Kalyani Publishers	February 2008

#### **Reference Books:**

S.No.	Author	Title of the Book	Publishers	Year and Edition
1	Anetta Fischer and Kiran Gobin	Construction for Fashion Design	Bloomsbury Visual Arts	May 2017 2 <sup>nd</sup> Edition
2	Colleen Dorsey	Illustrated Guide to Sewing Garment Construction	Design Originals	April 2011

#### **Referance Link:**

https://tinyurl.com/48hvubbm https://tinyurl.com/3xf2pa2v https://tinyurl.com/2s4j7ft2 https://tinyurl.com/5wnx9rck

#### **Course Designer:**

1.T.Prathiusa 2.Dr.P.Anadhi

Course Code	Course Name	Category	L	Т	Р	Credit
CF24AP2	FASHION ILLUSTRATION LAB II	Practical	-	-	12 0	4

# Preamble

To enhance technical skills in illustrating various fashion figure and different occasional garment.

**Course Learning Outcomes** On the successful completion of the course, students will be able to

CLOs Number	CLO Statement	Knowledg e Level
CLO1	Illustrate different size of human figure in diverse poses	K2
CLO2	Apply sketching techniques in features of human body	K3
CLO3	Relate human figure in seasonal trends	K3
CLO4	Determine design and product development for a portfolio.	K4

# Mapping with Programme Learning Outcomes

CLOs	PLO1	PLO2	PLO3	PLO4	PLO5
CLO1	S	S	S	S	S
CLO2	S	S	S	S	S
CLO3	S	S	S	S	S
CLO4	S	S	S	S	S

S-Strong

# Syllabus

1.	Illustrating human figure in proportion using 8, 9, 10, 12 head theory –stick figure, block figure and fleshy figure in standing poses	12hrs
2.	Illustrating detail -eyes, ears, nose, lips, fingers, feet, hand, legs and hair styling	10hrs
3.	Illustrating fashion figure – front view, back view, side view	10hrs
4.	Different postures of fashion figure- S, X, T pose.	10hrs
5.	Illustrate silhouette for children - casual wears, night wear and picnic wear with back ground	10hrs
6.	Illustrate silhouette for men - office wear and sportswear with back ground	10hrs
7.	Illustrate silhouette for women - party wear and lingerie with back ground	12hrs
8.	Design and illustrate traditional costume any two states of India	12hrs
9.	Create fashion illustration from magazines/photography	12hrs
10.	Design development (Men's/Women's/Children's wear)	12hrs
	• Research	
	• Finalization of theme	

Preparation of mood board •

- Sourcing
- Fabric board
- Color board
- Finalization of designs
- 11. Design presentation
  - Flat sketch to final sketch based on theme
  - Presentation as design composition

# **Pedagogy:**

Lecture by chalk and talk, power point presentation, demonstration.

## **Text Books:**

S.No.	Author	Title of the Book	Publishers	Year and edition
1	Parragon	Fashion Handbook: Everything You Need to Know About Style (Girls Only) Hardcover	Parragon Inc	1 February 2008 – 1 <sup>st</sup> Edition

# **Referance Books:**

S.No.	Author	Title of the Book	Publishers	Year and edition
2	Lisa Steinberg	Beginner's Guide to Sketching the Fashion Figure: Croquis to Design - Bundle Book + Studio Access Card Paperback	Fairchild Books	2 April 2020
3	Lisa Steinberg	Beginner's Guide to Sketching the Fashion Figure	Bloomsbury Publishing	Feb 20 2020 – 1 <sup>st</sup> Edition

# **Reference Links:**

https://www.youtube.com/watch?v=b9qrj0MXFSg https://www.youtube.com/watch?v=h\_WJCWgdK4o https://www.youtube.com/watch?v=w70Lkgquox0 https://www.youtube.com/watch?v=b9qrj0MXFSg

#### **Course Designer:**

10hrs

1.Dr. S.Thamaraiselvi 2. Manjusha K.J